



Indiana Chapter

MAY 2017 EXECUTIVE COMMITTEE MEETING AGENDA

Location: BDMD, 626 N Illinois St, Indianapolis, IN

Date: Wednesday, May 17, 2017: 4:00pm-6:00pm EST

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Welcome and Introductions

Present: David, Bill, April, Julie, Monica, Brett, Dan

On Call: Jonathon, Eric, Jon, Tammy

Approval of Minutes: May ExCom Meeting Minutes

David - Moved

Julie – 2nd

All in Favor of Approval.

OFFICER REPORTS: Review Officer Reports

President's Report – Bill Kincius

Nominations – Currently looking.... nominate people!

ACTION ITEM: Need photos of current ExComm members.

ACTION ITEM: Look into formatting a submission for INASLA Awards that helps us promote the winners. Julie to coordinate with Katie.

ACTION ITEM: Vote for National Leadership by JUNE 2ND

Trustee's Report – David Gorden

ASLA National Committees – Nominations open until June 16th

Treasurer's Report – Daniel Liggett

Filed Federal Non-Profit Status earlier in May, and Filed State on Monday

In a good spot for this year's income - \$8K of 20K brought in.

PO Box Renewed, \$20 more than budgeted

Approval of Officer Reports:

April – Moved

Jon – 2nd

All in favor of Approval.

STANDING COMMITTEE REPORTS: Review Committee Reports

Government Affairs – Jonathon

Advocacy Day – Asked to submit EPA letters

Lobbyist Position is not tax deductible – need to note that to National

Need understanding for how other Chapters (NC and AZ) hired Lobbyist.

ACTION ITEM: Put together job description for the Lobbyist position.

Annual Meeting

Save the date mailer is developed – Need ExCom approval

ACTION ITEM: Post to social media! Need JPEG/Image file sent to Julie.

Call for presentations also needs to be posted.

PR

Need to look into ways to incorporate WLAM-like posts throughout the entire year to help generate and retain interest on Social Media platforms.

National ASLA logo is being reworked – Hopefully this will be something that can be modified per state.

Earth Day – Generated a need for Classroom Visit info card.

ACTION ITEM: Monica is considering this.

Look into doing a happy hour with local firm Marketing staff

Ways to strengthen both of our marketing efforts?

Meet next few months for this year and then prior to WLAM in following years.

ACTION ITEM: Look into happy hour for local firm marketing reps; tie in ACE Mentorship?

CEU

Caught up – for now.

ACTION ITEM: April to send SM stuff to Julie to post when we have it.

Membership

Google Drive needs help with connections.

Possible website/email alternatives – looking into other options.

Starchapter - \$18/Month

AKUBO – used in other chapters

Emerging Professionals

Little response for LARE exam prep.

Registration is open – ask for interest?

Ways to increase interest? Maybe tie into PR/Marketing meeting and/or Annual Mtg. social hr.

How to connect with college students and recent graduates?

Old Business

What's Out There update – Event Date is October 6-8 (David Gorden)

ACTION ITEM: Remember to extend invitation to State and Federal Legislators (or staff) to WOT events

ACE Mentors (David Gorden)

Lobbyist update (Bill Kincius)

Position on Board – Associate Member at Large: Nominees? (Bill Kincius)

ACTION ITEM: Look into empty board position – Liz and Jordan

New Business

National Bike Challenge (April Westcott)

4 local firms participating – EMAIL FROM APRIL TO POST ON SOCIAL MEDIA

IRS Letter of Determination for Chapter

Business cards for Chapter Officers (contact info)

Upcoming Events/Deadlines:

May 16-17: ASLA Center for Landscape Architecture opening celebrations

June 2: Deadline to vote for National ASLA Leadership: President-elect

June 9: Deadline to nominate Chapters to attend Advocacy Summit in Milwaukee from Sept 8-10

June 10: Deadline to nominate INASLA members for 2017-18 Executive Committee (need your photos!)

June 15: Early bird deadline for INASLA Golf Outing

June 20: Monumental Awards open for submittal

June 30: Early bird deadline for 2017 ASLA Expo in Los Angeles; theme is "Common Ground"

July 10: Written comments from membership are due in regards to Fed gov't National Monument review

July 14: INASLA Golf Outing @ River Glen Country Club Fishers, IN

July 28: Monumental Awards submittals close

Meeting Close

Next Meeting:

June 21st, 2017 – 4:00pm-6:00pm; Location: TBD, Location needed, let Bill K know if interested in hosting