

INASLA Trustees Report – July

07.20.22

BOT Town Hall – June 29th

- Discuss midyear meeting format.

Conference

- Registration for the [ASLA 2022 Conference on Landscape Architecture](#) is open.
- Register by July 27, the end of early bird rates.
- For the first time, ASLA is offering field sessions on Friday and Monday.

Finance

- The ASLA Fund continues to grow the Founders Club. Founders Club members will receive special recognition, access to exclusive events, and special communications.
- [Join the Founders Club for \\$18.99/month.](#)
- Fundraising for Dream Big ASLA's annual virtual PreK-12 Summit, *DREAM BIG with Design, A Showcase of Landscape Architecture and PreK-12 Design Learning* was launched last week.
- [Learn more about benefits and to become a sponsor.](#)

Outreach

- ASLA's new media, PR, and communications partner, [Green Jay Strategies](#), is working with several media outlets on placements, including *The Washington Post* and *The Washington Blade*.

Government Affairs

- As of mid-June, fifteen states remain in legislative session.
- [Track nearly 200 occupational licensing bills.](#)
- The state Government Affairs team also continues to work closely with the [Alliance for Responsible Professional Licensing](#) (ARPL) and has begun to strategically plan for 2023 legislative sessions.

Membership

- Full Membership percentage has grown month over month
- The new Corporate Member Committee developing a list of goals in support of the ASLA Strategic Plan.
- ASLA's Mentorship Program has 188 active relationships, in addition to 56 that have already been completed. Additional mentors are needed for the mentorship program. <https://connect.asla.org/mentoring>
- The Committee on Education (COE) held a meeting on increasing linkages between local ASLA chapters and landscape architecture academic programs/student chapters. The COE will meet again later this summer to continue discussions around engaging and supporting student members within the Society.

Membership

05/31/2022 - Renewals and New Members for February with Total Membership

Member Type	Renewals	% Renewed	New	% New	Total	Share
Affiliate	256	74.0%	341	57.1%	597	4.0%
Associate	353	71.6%	13	3.6%	366	2.4%
Corporate	54	75.0%	14	20.6%	68	0.5%
Full Fellow	749	97.1%	37	4.7%	786	5.2%
Full Member	7705	88.0%	1418	15.5%	9123	60.9%
Full Member + Fellow	8454	88.7%	1455	14.7%	9909	66.1%
Honorary	186	100.0%	5	2.6%	191	1.3%
International	129	71.7%	64	33.2%	193	1.3%
Student Intl	277	39.2%	415	60.0%	692	4.6%
Student Affiliate	135	33.9%	223	62.3%	358	2.4%
Student	1205	36.5%	1404	53.8%	2609	17.4%
Student ALL	1617	36.7%	2042	55.8%	3659	24.4%
Total	11049	72.6%	3934	26.3%	14983	100.00%

*Renewal percentage is calculated by comparing the membership from 05/31/2021 to 05/31/2022

**"New members" is a cumulative from 05/31/2021 to 05/31/2022

Full Membership trends for the last months:

Full Member	Renewals	%Renewed	New	% New	Total	Share
September 2021	7550	83.8%	1259	14.3%	8809	59.7%
October 2021	7546	84.9%	1294	14.6%	8840	59.7%
January 2022	7572	85.9%	1285	14.5%	8857	60.8%
February 2022	7573	86.2%	1287	14.5%	8860	60.9%
March 2022	7627	86.3%	1290	14.5%	8917	60.9%
April 2022	7627	86.2%	1430	15.8%	9057	61.1%
May 2022	7705	88.0%	1418	15.5%	9123	60.9%