

INASLA Trustee Report – 07.08.20

New EVP Follow-up:

- From search committee chair and former President, Greg Miller:
 - *“The search for ASLA’s next EVP/CEO is progressing and coming close to an end. The search committee has been working with the search firm Higher Talent to identify a list of diverse and highly qualified candidates. I’m happy to report that we’ve narrowed an initial list of dozens of candidates down to two finalists. The process included an initial short-list of 12 candidates who completed an extensive questionnaire about their accomplishments and ASLA’s priorities. The committee selected a list of seven candidates for initial interviews. We then selected three candidates from that group for a follow-up interview that included a presentation of their plan for leading ASLA. The two finalists will be visiting ASLA in early July for a tour of the Center and final meetings with the committee, staff, and President Wendy Miller. Based on these meetings, the search committee will recommend a final candidate who will go through the process of a contract negotiation and determining a schedule for starting work. The committee is happy to report that the process has resulted in two finalist candidates who have excellent experience and an inspiring vision for ASLA. We feel the Society will be in good hands in the near future when solid leadership will be necessary to navigate the uncertainties created by COVID-19. We also feel strongly that the next leader will work diligently to position ASLA for a dynamic future, one that takes advantage of the work and passion of landscape architects to positively shape our communities.”*

ASLA National Operations

- Conference on Landscape Architecture
 - Preliminary financial results from the 2019 ASLA Conference on Landscape Architecture in San Diego shows that more than 6,000 people attended the conference, exceeding the revenue budget three percent. The conference featured 106 education sessions, 12 field sessions, 6 deep dive sessions, 3 workshops, and 2 general sessions, and included over 350 speakers contributing to the program’s success. More than \$6,000 was donated by attendees to offset carbon attributed to travel to San Diego. The donations will go to The Cuyamaca Rancho State Park Reforestation Project.
 - The Professional Practice Network (PPN) meetings hit record attendance with over 700 participants.
 - Nearly 30 exhibitors participated in the “Explore the Floor” sessions, hosting short educational presentations on 10 60-minute guided walks of the EXPO floor focusing on PPN topic areas.
 - Five exhibitors each led one-hour Learning Labs on the EXPO floor, tapping into the knowledge of companies that are transforming the future of our industry.
 - The Women in Landscape Architecture Walk, organized by Kathleen Brand, ASLA, of the San Diego host chapter, had more than 100 participants.
 - Attendees can access their professional development attendance certificates and complete education session evaluations by logging in to the [CEU Manager website](#).
- **Racial Injustice:**
 - ASLA leadership with staff led a weeklong response to the murder of George Floyd, police violence against black lives, and racial injustice that included a [statement from President Wendy Miller, FASLA](#), participation in #BlackoutTuesday, ASLA’s [“Black Lives Matter. Black Communities Matter”](#) commitment to stand in solidarity with black people and communities, partner meetings with leadership of the Black Landscape Architects Network (BlackLAN), and the [BlackLAN statement on racial injustice](#).
 - ASLA will build a sustainable strategy, led by BlackLAN, that addresses issues of racial injustice against black lives, examines the historic role of landscape architecture and landscape architects, and provides solutions.
- **Pride Month:**
 - Education staff launched ASLA’s first celebration of [LGBTQIA Pride Month](#). Celebrations included a dedicated webpage featuring the work of Claude Cormier, a special message from Breeze Outlaw (Zie/Zir/They/Them), ASLA, and the following virtual events (registration required):
 - FREE PDH of the Month—[Rebroadcast: Queer Urbanism and Design](#)
 - June 11, 2 pm ET—[Live Chat: Q&A Discussion of Queer Urbanism and Design](#)
 - June 17, 2 pm ET—[Space, Places & Pride: LGBTQIA Perspectives in Landscape Architecture](#)
 - June 25, 4 pm ET—Virtual Happy Hour [Register Now!](#)
- **Government Affairs**
 - As previously noted, the U.S. Senate passed the Great American Outdoors Act with a 73-25 vote. The legislation now goes to the U.S. House of Representatives for consideration. The president has promised to sign the bill into

law should it reach his desk. If you haven't done so already, [write your Representative](#) to encourage their support of the Great American Outdoors Act

- The House Committee on Transportation and Infrastructure held a markup on the INVEST in America Act. The INVEST Act is the nearly \$500 billion surface transportation bill that authorizes surface federal transportation programs for five years. This legislation includes many provisions and bills supported by ASLA.
 - This includes the Complete Streets Act, green infrastructure provisions, authorizations for safe drinking water programs, the Scenic Byways Program, carbon reduction programs, transportation alternatives, bike and pedestrian safety initiatives, and active transportation programs. The legislation will be considered by the full House next week and will likely pass.
 - The Senate Committee on Environment and Public Works had passed the highway and green infrastructure portions of their companion bill last summer, but the transit and rail portions have not been introduced yet. This legislation or an extension of the current FAST Act must be passed into law by September 30.
- State Government Affairs is tracking over 225 occupational licensing bills throughout the country. Occupational licensing legislation is largely focused on reducing mobility barriers to occupations that require a license to practice.
- **Education/Membership**
 - Landscape architecture students continue to take advantage of ASLA's free membership offer, bringing the total to 3,320 student, student affiliate, and international student members. Students now make up more than a fifth of the entire membership.
 - On June 12, the Leadership Development Committee issued the first set of 82 mentorship matches under the new **mentorship program** for students. If you are interested in becoming a mentor, [more information and the sign-up link](#) can be found on the ASLA students webpage. This program is self-guided, with mentors and mentees working together to determine the goals and time frame of the relationship.

Important Deadlines:

- The [Call for Committee Service](#) is open through July 24.
- Deadline for Emerging Professions medal competition is July 10

Respectfully Submitted,
Jonathon Geels, PLA, ASLA
Indiana Chapter Trustee