INASLA Trustee Report – 02.05.2020

- Winter BOT update February 18
- Executive Committee Winter Meeting January 24-26
- Currently planning agenda for Spring governance meetings
 - o No Advocacy Day 2020 (push for site tours) in addition to no 2020 summits
 - Officer slate announced (elections to occur at spring meetings)

2020 ASLA Honors:

- ASLA Medal_ASLA Design Medal_Community Service Award_Jot D. Carpenter Teaching Medal_LaGasse Medals_Landscape Architecture Firm Award, Landscape Architecture Medal of Excellence, Olmsted Medal, Emerging Professional Medal
- Honorary Members

Details:

- Government Affairs
 - State Government Affairs is tracking 110 occupational licensing bills.
 - o Alliance for Responsible Professional Licensing (ARPL), by means of a press release
 - Education and Government Affairs staff met with Patti Curtis, the Robert Noyce/Ellen Lettvin STEM Education Fellow at the U.S. Department of Education, to further conversations around ASLA's attempts to secure landscape architecture as a STEM discipline on the Department of Homeland Security (DHS) list.
- Finance: CFO Mike O'Brien, Hon. ASLA, and the Accounting staff are reporting a 2019 operating profit
- Education/Membership
 - Associate members were down 16% last year with only a 70% retention rate (below goal) Student and Full members are up, with retention rates slightly below goals.
 - Manager Jennings led a team of internal staff in the design and development of ASLA's new <u>Diversity</u>, <u>Equity and Inclusion (DE&I) Hub</u>, which provides quick and easy access to essential information about ASLA's DE&I efforts and features a range of categories, including ASLA members, programs and resources, and firm and educator leadership.

Important Deadlines:

• The 2020 **February 7:** Deadline for the Honors medal, Emerging Professionals medal, and Honorary Membership.

Respectfully Submitted, Jonathon Geels, PLA, ASLA Indiana Chapter Trustee