

## INASLA Trustee Report – 01.08.2020

### New EVP Follow-up:

- Higher Talent (the search firm) is in the middle of their process to learn about ASLA and drafting a position prospectus. On December 9<sup>th</sup>, they were at the Center for an intensive day of meetings. The day started with a conference call with the search committee followed by a series of meetings with directors and staff from each department.
- A survey will go out to all members.
- They will also be conducting video conferences with representatives from various special focus groups who have unique perspectives on the roles and responsibilities of the EVP position.
- The goal is to have a completed position prospectus by late January.

### Details:

- Conference on Landscape Architecture
  - Preliminary financial results from the 2019 ASLA Conference on Landscape Architecture in San Diego shows that more than 6,000 people attended the conference, exceeding the revenue budget three percent. The conference featured 106 education sessions, 12 field sessions, 6 deep dive sessions, 3 workshops, and 2 general sessions, and included over 350 speakers contributing to the program's success. More than \$6,000 was donated by attendees to offset carbon attributed to travel to San Diego. The donations will go to The Cuyamaca Rancho State Park Reforestation Project.
  - The Professional Practice Network (PPN) meetings hit record attendance with over 700 participants.
  - Nearly 30 exhibitors participated in the "Explore the Floor" sessions, hosting short educational presentations on 10 60-minute guided walks of the EXPO floor focusing on PPN topic areas.
  - Five exhibitors each led one-hour Learning Labs on the EXPO floor, tapping into the knowledge of companies that are transforming the future of our industry.
  - The Women in Landscape Architecture Walk, organized by Kathleen Brand, ASLA, of the San Diego host chapter, had more than 100 participants.
  - Attendees can access their professional development attendance certificates and complete education session evaluations by logging in to the [CEU Manager website](#).
- Government Affairs
  - The House Select Committee on the Climate Crisis is charged with preparing a report of policy recommendations to address the climate crisis.
  - ASLA sent a [letter](#) urging the committee to: include the policy recommendations contained in [ASLA's Smart Policies for Changing Climate report](#)
  - In 2019, ASLA State Government Affairs tracked over 300 bills associated with occupational licensing
  - 2019 Landscape architecture sunset reviews and legislative licensure extensions were successful in Alabama, California, and New Mexico.
  - Government Affairs convened a jury for the 2020 ASLA Licensure & State Advocacy Grant Program. The jury awarded 22 grants from the over 30 applicants. The 2020 program was redesigned to better support and promote core state-level chapter advocacy activities, achieve greater fiscal accountability and transparency, and meet the new budget cap of \$15,000.
  - ASLA Education and Federal Government Affairs staff met with Robert Noyce/Ellen Lettvin STEM Education Fellow Patti Curtis at the U.S. Department of Education on Tuesday to formally establish a relationship, demonstrate that landscape architecture is a STEM discipline, and better understand STEM efforts within the U.S. Department of Education.
- Education/Membership
  - Kicked off the **18,000 by 2025 Membership Campaign**.
  - ASLA Education staff met with Dr. Hazel Edwards, Chair of Howard University's Department of Architecture, to explore the addition of landscape architecture to their curriculum in 2020.
  - Recent promotions of ASLA's [Scholarships and Fellowships webpage](#) have resulted in the identification of six new scholarships.
  - The Historic American Landscapes Survey (HALS) theme for the 2020 HALS Challenge will be Vanishing or Lost Landscapes. More detailed information on the 2019 winners and 2020 theme will be shared on *The Field* within the next few weeks. Following the conference, the map of documented HALS sites on [ASLA's website](#) was updated. There are 881 landscapes on the list, compared to 450 sites at the start of 2014, when the list was first made available on the ASLA website. The documented landscapes map include links to the documentation housed by the [Library of Congress](#).

- New ASLA Website
  - Work continued archiving old ASLA web pages and blogs offline where they will remain accessible, but can be deleted from the website before ASLA.org migrates to a new web server.

Important Deadlines:

- January 23, 2020: The last day for [The Call for Presentations](#) for the 2020 Conference on Landscape Architecture in Miami.
- The 2020 call for nominations to the ASLA Council of Fellows (COF) is now open. Nominations will be accepted until Friday, January 31, 2020 via the [online submission portal](#). Check out the Council of Fellows [website](#) for information on:

Respectfully Submitted,  
Jonathon Geels, PLA, ASLA  
Indiana Chapter Trustee