

# SPONSORSHIP OPPORTUNITIES 2024



**ASLA**  
INDIANA





**ASLA**  
INDIANA

### **ABOUT INDIANA CHAPTER OF ASLA (INASLA)**

The Indiana Chapter became the 20th officially recognized State Chapter of ASLA in 1972. Currently, the Indiana Chapter has more than 300 members.

### **VISION + MISSION**

The members and associates of the Indiana Chapter of the American Society of Landscape Architects believe in contributing to our communities and profession as leaders in the field of landscape architecture. To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

### **STATISTICS**

INASLA has approximately 1,450+ followers on Instagram, 1,900+ followers on Facebook, and 250+ followers on LinkedIn. We experienced roughly 3,000 unique visitors yearly to our website at [www.inasla.org](http://www.inasla.org). Our main events each year include our Golf Outing held at Top Golf, our Conference on Landscape Architecture which typically ranges between 150-200 members attending, and our Holiday Party which averages around 60 members attending.

# SPONSORSHIP OPPORTUNITIES



## **SPONSORSHIP OPPORTUNITIES**

The Indiana Chapter of ASLA provides member services to 300+ landscape architects, designers, students and allied professionals. INASLA has approximately 1,450+ followers on Instagram, 1,900+ followers on Facebook, and 250+ followers on LinkedIn. We experienced roughly 3,000 unique visitors yearly to our website at [www.inasla.org](http://www.inasla.org).

Our main events each year include our Annual Golf Outing hosted at Top Golf, our State Conference on Landscape Architecture which regularly attracts 150+ attendees, and our Holiday Party which averages around 60 members attending.

There are three main ways to show support through sponsorship:

### **SPONSORSHIP LEVELS: GOLD/SILVER/BRONZE**

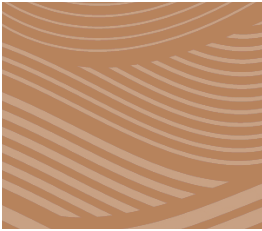
SEE PAGES 6-8

### **A LA CARTE EVENTS**

SEE PAGES 10-11

### **GREAT LAKES REGION CLIMATE ACTION SEMINAR (NEW!)**

SEE PAGES 14-15



## **BRONZE SPONSORSHIP LEVEL**

### **\$1,600**

**Conference** – “Bronze Sponsor” of the Indiana Conference on Landscape Architecture, which includes company recognition in all promotional materials, and 1 ticket to the event. Includes one exhibitor booth/table.

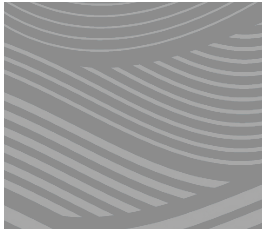
**INASLA Social Media Takeover Day** – Opportunity for a single day takeover of 1 of INASLA’s social media platforms.

**CEU Webinar Presentations** – INASLA will market your events to our members at your request.

**Marketing** – Permission to use designation in advertising (“Bronze Level Sponsor” of INASLA)

**Website Recognition** - Link to your company’s website that includes your company’s logo on the INASLA website indicating sponsorship level.

**Year in Review Recognition** – Complimentary listing in the new INASLA Year in Review email newsletter at the end of 2024.



## **SILVER SPONSORSHIP LEVEL**

### **\$2,400**

**Conference** – “Silver Sponsor” of the Indiana Conference on Landscape Architecture, which includes company recognition in all promotional materials, and 2 tickets to the event. Includes one exhibitor booth/ table.

**Golf Event** – Sponsor of the INASLA Top Golf Outing which includes company recognition at the event and logo placement on all print and social media promotional material. Includes 1 ticket to the event.

**INASLA Special Event Sponsor** - Co-sponsor one event for the Chapter in person or virtually (with optional CEU presentation). Will include company logo displayed on promotional material. This may cover awards ceremony, special speakers, INASLA supported events, or other. INASLA Executive Committee will work with each sponsor once opportunities are available.

**INASLA Social Media Takeover Day** – Opportunity for 2 full days during the year to take over 1 of INASLA’s social media platforms.

**CEU Webinar Presentations** – INASLA will market your events to our members at your request.

**Marketing** – Permission to use designation in advertising (“Silver Level Sponsor” of INASLA)

**Website Recognition** - Link to your company’s website that includes your company’s logo on the INASLA website indicating sponsorship level.

**Year in Review Recognition** – Complimentary listing in the new INASLA Year in Review email newsletter at the end of 2024.



## **GOLD SPONSORSHIP LEVEL**

### **\$3,750**

**Conference** – “Gold Sponsor” of the Indiana Conference on Landscape Architecture, which includes premier company recognition in all promotional materials, and 2 tickets to the event. Includes one exhibitor table with the ability to pick premier location exhibit space. Includes recognition during the awards lunch as well.

**INASLA Awards Ceremony** - Will include company logo displayed on all promotional material, and 2 tickets to the event.

**Golf Event** – “Title Sponsor” of the INASLA Top Golf Outing which includes company recognition at the event and premier logo placement on all print and social media promotional material. Includes 2 tickets to the event. One (1) Hitting Bay sponsorship included as well as a table display for products during banquet event.

**Holiday Party** – “Event Sponsor” of the INASLA Holiday Party which includes company logo displayed at the event and on promotional material, verbal recognition at the event and 2 attendees.

**INASLA Social Media Takeover Day** – Once a quarter opportunity for 1 full day to take over 1 of INASLA’s social media platforms.

**CEU Webinar Presentations** – INASLA will market your events to our members at your request.

**Marketing** – Permission to use designation in advertising (“Gold Level Sponsor” of INASLA)

**Website Recognition** - Link to your company’s website that includes your company’s logo on the INASLA website indicating sponsorship level.

**Year in Review Recognition** – Complimentary listing in the new INASLA Year in Review email newsletter at the end of 2024.





## A LA CARTE EVENT SPONSORSHIPS

If a GOLD/SILVER/BRONZE Package is not preferred, separate event support opportunities are listed below. You may also add-on to a package with the following opportunities:

### **2024 Indiana Conference on Landscape Architecture**

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**(September 13, 2024 - Muncie, Indiana)**

The 2024 Indiana Conference on Landscape Architecture will host Landscape Architects from throughout the state. Over 200 attendees attended in 2023. You may purchase sponsorship anytime or an Eventbrite for registration will be set up as we get closer to this event. The following sponsorship/exhibitor opportunities are available:

**\$1,400 Exhibitor** - Includes one exhibitor booth/table and two tickets to the event. Company listed as exhibitor in the conference program.

**\$550 Table Sponsor** - Includes signage at one breakfast/lunch table and one registration ticket for the full day event.

**\$350 Award Sponsor** – Includes logo displayed during the awards presentation, listing in the conference program.

**\$350 Contributing Sponsor** – Company logo displayed at conference event as a contributing sponsor, listing in the conference program.

**\$175 Sponsor Add-On** – One additional admission to staff exhibitor booth/table. Includes registration and meal ticket. Does not include an additional booth/table.

### **World Landscape Architecture Month (April)**

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INASLA celebrates WLAM every April along with National ASLA. We host a booth every April at the Earth Day celebration at Military Park in Indianapolis to promote Landscape Architecture. INASLA also promotes WLAM through the “This is Landscape Architecture” social media campaign as well as a “Day in the Life of an LA” posts on social media.

**\$550 Sponsor** - Includes company recognition via signage at INASLA’s Earth Day booth and recognition via social media posts as sponsor during April.

## **2024 Golf Event (Top Golf Fishers, IN – TBD Summer 2024)**

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The 2024 INASLA Golf Event will be held at Top Golf in Fishers, IN. An Eventbrite page for sponsorship and registration for the outing will also be available closer to the event. Please note that some sponsor levels have a limited quantity so reserve yours today! The following sponsorship opportunities are available:

**\$1,100 Title Sponsor** – Company recognition at event and logo on all print and social media promotional material. Includes two (2) tickets to the event.

**\$850 Hole-In-One Sponsor** – Company logo and representative present at hitting bay to meet Golfers.

**\$750 Awards Social Sponsor** – Company recognition at Awards Social, and company signage and promotional material on display at lunch tables. Representative present during social to network with players.

**\$750 Breakfast Sponsor**- Company logo and promotional material displayed on table. Representative present during breakfast to greet players as they arrive.

**\$700 Drink Sponsor** – Company logo on drink advertisements at each Hitting Bay. Representative present to distribute tickets to players prior to event.

**\$600 Door Prize Sponsor** – Company recognition during raffle at social event. Logo displayed on prize table. Representative present at Awards Social to distribute prizes.

**\$550 Player Gift Sponsor** – Company logo displayed on pack of golf balls. Business cards can be included.

**\$500 Printing Sponsor** – Company logo on all printed advertisements and signage on the day of the event.

**\$400 Hitting Bay Sponsor** – Company logo at entrance to each Hitting Bay. Representative present during event to network with players. Creative quick challenges for teams are encouraged, but not required.

**\$250 Contributing Sponsor** – Company logo displayed on banner at Awards social.

## **INASLA Holiday Party (December 2024 – January 2024, Location TBD)**

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Celebrate the Holidays and the end of 2023 with INASLA members!

You may purchase sponsorship anytime or an Eventbrite for registration will be set up as we get closer to this event. The following sponsorship/exhibitor opportunities are available:

**\$600 Event Sponsor** – Company logo displayed at the event and on promotional material, verbal recognition of the company at the event, and 2 tickets to the event.

**\$275 Contributing Sponsor** – Verbal recognition of the company at the event, company logo displayed on promotional materials, and 1 ticket to the event.



**SELECT SPONSORSHIP LEVEL**

- GOLD (\$3,750) – Social media takeover day preference (pick 3) 1)\_\_\_\_\_, 2)\_\_\_\_\_, 3)\_\_\_\_\_
- SILVER (\$2,400) – Social media takeover day preference (pick 2) 1)\_\_\_\_\_, 2)\_\_\_\_\_
- BRONZE (\$1,600) – Social media takeover day preference (pick 1) 1)\_\_\_\_\_

**ADDITIONAL OPPORTUNITIES**

- \$550 World Landscape Architecture Month Sponsor

**GOLF EVENT**

**CONFERENCE**

- \$1100 Title Sponsor
- \$850 Hole-in-One Sponsor
- \$750 Awards Social Sponsor
- \$750 Breakfast Sponsor
- \$700 Drink Sponsor
- \$600 Door Prize Sponsor
- \$550 Player Gift Sponsor
- \$400 Hitting Bay Sponsor
- \$250 Contributing Sponsor

- \$1,400 Exhibitor
- \$550 Table Sponsor
- \$350 Award Sponsor
- \$350 Contributing Sponsor
- \$175 Sponsor Add-On

**HOLIDAY PARTY**

- \$600 Event Sponsor
- \$275 Contributing Sponsor

TOTAL SPONSORSHIP COMMITMENT: \$ \_\_\_\_\_

RETURN FORM TO: INDIANA CHAPTER OF ASLA  
P.O. BOX 441195  
INDIANAPOLIS, IN 46244

OR EMAIL FORM TO: [treasurer@inasla.org](mailto:treasurer@inasla.org)



FIRM/COMPANY NAME: \_\_\_\_\_

MAIN CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**SELECT PAYMENT OPTION**

- CHECK MADE PAYABLE TO "INASLA"
  
- SEND US A LINK/INVOICE TO PAY VIA PAYPAL  
(PROCESSING FEE WILL BE APPLIED)

RETURN FORM TO: INDIANA CHAPTER OF ASLA  
P.O. BOX 441195  
INDIANAPOLIS, IN 46244

OR EMAIL FORM TO: [treasurer@inasla.org](mailto:treasurer@inasla.org)

Design for Biodiversity: Landscape Architecture's  
Role in Protecting and Regenerating Ecosystems

# 2024 Great Lakes Region Climate Action Seminar



ASLA  
OHIO

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MICHIGAN

ASLA  
INDIANA

ASLA  
ILLINOIS

ASLA  
MINNESOTA



## NEW IN 2024!

This regional event is co-sponsored by the Indiana Chapter of ASLA. Any sponsorship that comes from Indiana's partners/vendors, will directly support the Indiana Chapter of ASLA. Please note, payments for this event will be made to the NY Chapter of ASLA (see adjacent form on page 14), but funds will be distributed to the Indiana Chapter accordingly. If you select this option, please make a note that this is on behalf of the Indiana Chapter so we can receive appropriate credits.

## THE EVENT

This is the third event in a series aimed to explore and expand landscape architecture's role regarding climate change impacts occurring in urban and natural systems across the Great Lakes Region. The theme for the 2024 Seminar is ***Design for Biodiversity*** reflecting ASLA's recent call for landscape architecture to take a leading role in acknowledging and addressing the biodiversity crisis connected to the climate crisis.

### Conference Dates:

June 6 & 7, 2024

### Conference Theme:

*Design for Biodiversity: Landscape Architecture's Role in Protecting and Regenerating Ecosystems Across the Great Lakes*

### Format:

A two-day virtual seminar with four one-hour sessions each day, offering up to 8 LA CES PDHs.

## THE AUDIENCE

Landscape Architects are active proponents of planning and designing nature-based solutions to both mitigate greenhouse gas emissions and help communities adapt to a changing climate. This symposium will bring landscape architects, allied professionals, educators, and communities together to talk about the pressing challenges facing our region and will unpack how critical partnerships are taking shape to address new challenges and opportunities.

As a region-wide event, it has the potential to attract an audience from the six host states (New York, Ohio, Indiana, Michigan, Illinois and Minnesota), as well as other Great Lakes states and Canada. The 2023 event attracted approximately 170 attendees each day.

## THE ORGANIZATIONS

The event is being organized and hosted by the New York Upstate, Ohio, Indiana, Michigan, Illinois and Minnesota Chapters of the American Society of Landscape Architects (ASLA), as well as the Ontario Association of Landscape Architects (OALA).

Founded in 1899, ASLA is the professional association for landscape architects in the United States, representing more than 15,000 members. Our mission is to advance landscape architecture through advocacy, communication, education, and fellowship.

OALA is a professional association advancing the profession of landscape architecture in the province since 1968. The work of OALA and its 2,000 members supports the improvement and conservation of the natural, cultural, social and built environment in Ontario.

# Sponsorship Opportunities

**TITLE SPONSOR**  
\$3000

**GOLD SPONSOR**  
\$1500

**SILVER SPONSOR**  
\$750

**EVENT SUPPORTER**  
\$500

	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	EVENT SUPPORTER
Logo on event promotion graphics	●	●	●	●
Logo on event registration form	●	●	●	●
Two (2) event registrations	●	●		
One (1) event registration			●	
Logo on event presentation graphics	●	●	●	●
Verbal recognition on both days	●	●	●	●
Ability to introduce the keynote speaker	●			
Opportunity to introduce the seminar at the opening on one (1) day (choice by date of commitment)		●		
Opportunity to introduce one (1) session (choice by date of commitment)			●	

**Sponsorship questions?** Please contact Diane Chevron at [diane@riversorg.com](mailto:diane@riversorg.com) or (585) 694-6865

## COMMITMENT FORM

*I'm in!* I'm interested in the following sponsorship:

- Title Sponsor (\$3,000) - 1 available
- Gold Sponsor (\$1,500) - 2 available
- Silver Sponsor (\$750) - 7 available
- Event Supporter (\$500)
- Chapter Gift (\$\_\_\_\_\_)
- (specify Chapter(s): NY Upstate, OH, IN, MI, IL, MN, or split)

**TOTAL AMOUNT DUE:** \$\_\_\_\_\_ A check is enclosed

Please send an invoice to the  email  mailing address below

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

email: \_\_\_\_\_ Signature: \_\_\_\_\_

Mail this completed form and check to:

NYU ASLA, Attn. Diane Chevron  
PO Box 227  
East Rochester, NY 14445  
[diane@riversorg.com](mailto:diane@riversorg.com)



**ASLA**  
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