



OCTOBER 2021 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, October 20, 4:00-5:00pm

I. CALL TO ORDER

- a. Adam Kutemeier, Alan Rosenwinkel, April Westcott, Beth Shrader, Christi Jackson, Craig Rowe, Jonathon Geels, Kristopher May, Marc Ancel, Talyor Metz, Randy Royer, Rebecca Ludwig, Joel Stevens, Rachael Herring (Purdue Student Chapter President)

II. ROLL CALL

- a. **Motion: Jonathon**
- b. **Second: Beth**
- c. **APPROVED**

III. APPROVAL OF SEPTEMBER MINUTES

IV. OLD / UNFINISHED BUSINESS

- a. ExComm Retreat Action Items
 - i. Diversity:
 - ~~1. Workplace Equity & Diversity CEU~~
 - ~~2. Collaborate w/ allied organizations (AIA/APA) and Chapters on how they are moving forward~~
 - ii. Member Engagement:
 1. Coordinate outdoor events w/ partner organizations: kayak tours (ROW), nature hikes (INPS), exhibit Columbus
 2. Coordinate w/ AIGA for future design events
 3. Virtual Town Hall: Member/Non-Member Engagement in secondary metro areas
 4. Quarterly Digital Newsletter
 - iii. Sponsorship Value
 - ~~1. Share events & sponsors on social media~~
 - ~~2. Virtual Sponsor Town Hall~~
 3. Chapter Booklet (to include sponsors exposure)
- b. Mission & Vision
 - i. The members and associates of the Indiana Chapter of the American Society of Landscape Architects believe in contributing to our communities and profession as leaders in the field of landscape architecture. To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

V. OFFICER REPORTS

- a. President – Alan Rosenwinkel
 - i. CPC News –
 1. 2021 Conference on Landscape Architecture – Nashville – Let’s Design Shared Spaces Together
 - a. Friday November 19 – Monday November 22

following the fellows dinner that is open to all local chapter members to attend.

- f. **Archives Committee** – *Randy, April, Adam, Christi, Brett*
- g. **Scholarship Committee** – *Randy, Kris, Erin*
- h. **Advocacy Committee** – *Jonathon, Alan, April, Beck, Rebecca*
 - i. We refiled our annual lobbyist paperwork with the state.
 - ii. Jesse Kharbanda (Current executive director) Has stepped away from Hoosier Environmental Council
- i. **Sponsorship Committee** – *Christi, Kris, Pat, Jhenn*
 - i. 22 Sponsors
 - ii. Raised \$38,100 so far. Yearly goal is \$47,000.
- j. **Continuing Education Committee** – *Kris, Craig, April, Rotina*
 - i. **CEUs will be processed at the end of the month. Those looking to get CEU credits from the conference counted will need to complete those session questionnaires.**
- k. **Membership & Emerging Professionals Committee** – *April, Rebecca, Beck, Rachel, Chris Marlow, Camille Shoaf, Sean Rotar*
 - i. Visit would happen before Christmas Break for Portfolio review. Please reach out to April if interested in helping.
 - ii. Ball State is looking to be more involved with the state chapter. **Look to share our events calendar with Ball State and Purdue.**
- l. **Communications Committee** – *Beck, April, Erin*
 - i. Basecamp has been shared with National for our annual meeting photos
 - ii. Social Media
 - iii. Website
 - iv. Upcoming Events
 - v. Newsletter
- m. **Chapter Awards Committee** – *Adam, Jonathon, April, Julie*
 - ~~i. Professional & student design awards~~
 - ~~ii. Claire Bennett Award~~
 - ~~iii. Monumental Awards~~
 - ~~iv. Ball State/Purdue Student Awards~~
- n. **Events Committee** – *Kris, April, Rebecca, Erin, Pat*
 - i. Happy Hours
 - ii. Annual Meeting – Kris
 - 1. SUCCESS!!
 - 2. 90-100 conference attendees
 - iii. Holiday Party
 - 1. Holiday Party may be pushed to January
 - ~~iv. Golf Outing – Pat~~
 - ~~v. Earth Day – April~~

VII. NEW BUSINESS / OPEN FORUM

- a. INASLA Fellows Reception in Nashville
- b. Executive Committee Retreat
 - i. Saturday December 4
 - ii. Indianapolis – possibly LightSource Studio
- c. Additional Items/Discussion

VIII. NEXT MEETINGS

- a. Executive Committee Retreat, Saturday December 4th

IX. ADJOURN