

OCTOBER 2021 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, October 20, 4:00-5:00pm

I. CALL TO ORDER

a. Adam Kutemeier, Alan Rosenwinkel, April Westcott, Beth Shrader, Christi Jackson, Craig Rowe, Jonathon Geels, Kristopher May, Marc Ancel, Talyor Metz, Randy Royer, Rebecca Ludwig, Joel Stevens, Rachael Herring (Purdue Student Chapter President)

II. ROLL CALL

a. Motion: Jonathonb. Second: Bethc. APPROVED

III. APPROVAL OF SEPTEMBER MINUTES

IV. OLD / UNFINISHED BUSINESS

- a. ExComm Retreat Action Items
 - i. Diversity:
 - 1. Workplace Equity & Diversity CEU
 - 2. Collaborate w/ allied organizations (AIA/APA) and Chapters on how they are moving forward
 - ii. Member Engagement:
 - Coordinate outdoor events w/ partner organizations: kayak tours (ROW), nature hikes (INPS), exhibit Columbus
 - 2. Coordinate w/ AIGA for future design events
 - Virtual Town Hall: Member/Non-Member Engagement in secondary metro areas
 - 4. Quarterly Digital Newsletter
 - iii. Sponsorship Value
 - 1. Share events & sponsors on social media
 - 2. Virtual Sponsor Town Hall
 - 3. Chapter Booklet (to include sponsors exposure)
- b. Mission & Vision
 - i. The members and associates of the Indiana Chapter of the American Society of Landscape Architects believe in contributing to our communities and profession as leaders in the field of landscape architecture. To lead, to educate and to participate in the careful stewardship, wise planning and artful design of our cultural and natural environments.

V. OFFICER REPORTS

- a. President Alan Rosenwinkel
 - i. CPC News -
 - 2021 Conference on Landscape Architecture Nashville Let's Design Shared Spaces Together
 - a. Friday November 19 Monday November 22

b. Registration STILL open

- c. Portfolio Reviewers Needed
 - i. Emerging Professionals Portfolio Reviews
 - ii. 20-minute sessions during EXPO hours
 - iii. Sign up HERE
 - iv. Questions? Contact Melissa Gobrecht: mgobrecht@asla.org
- 2. Fall CPC: November 18-19 in Nashville
- 3. Spring CPC: April 28-30 VIRTUAL
- ii. Torey Carter Conneen Visit
 - 1. 3 Office Visits: REA, Browning Day, & Context
 - 2. Member Social Event @ Black Acre Loft sponsored by Landscape Forms
 - 3. Leadership Dinner @ Vida
 - 4. Student Meet & Greet @ Carmel Midtown w/ 80+ students from BSU & Purdue
 - 5. A HUGE success! INASLA set the bar; THANK YOU!
- iii. Annual Meeting
 - 1. Another HUGE success!
 - 2. Thank you Kris, Stacy, and the Conference Committee
- iv. Engaging Student Chapters
 - 1. Student Chapter Presidents
 - a. Purdue Rachael Herring
 - b. Ball State Krista Walterbusch
 - 2. Student Liaisons
 - a. Emerging Professionals Committee
- b. Trustee Jonathon Geels
 - i. Met yesterday to approve direction of strategic plan. Torey will launch this at the annual meeting.
 - 1. Approved New Mission/Vision for the Society.
 - a. Survey went out to membership to respond on these. 2000+ responded and gave feedback.
 - b. <u>ASLA: Empowering our members to design a sustainable and just world</u> through landscape architecture.
 - c. <u>The ASLA Fund: Investing in global social and environmental change</u> through the art and science of landscape architecture.
- c. Treasurer Christi Jackson
 - i. Current account balances
 - 1. 88,937 in checking
 - 2. 19,921 in savings
 - 3. 5,956 in scholarship
 - ii. Expense reports can be found on basecamp
 - iii. Christi to meet Dan on incoming duties
- d. Approval of Officer Reports

Motion: Rebecca

Seconded: Kris/Jonathon

APPROVED

VI. COMMITTEE REPORTS:

- a. **Nominating Committee** <u>Alan</u>, Randy, Beck, Julie
- b. **Tellers Committee** <u>Beth</u>, Rebecca,
- c. Constitution and Bylaws Committee Jonathon, Craig, Adam, Erin
- d. Audit Committee Adam, Scott Siefker, Alec Johnson
- e. Fellows Committee April, Alan, Craig
 - i. Those going to fellows meeting at National, INASLA will be hosting a chapter celebration

following the fellows dinner that is open to all local chapter members to attend.

- f. **Archives Committee** *Randy, April, Adam, Christi, Brett*
- g. **Scholarship Committee** *Randy, Kris, Erin*
- h. Advocacy Committee Jonathon, Alan, April, Beck, Rebecca
 - i. We refiled our annual lobbyist paperwork with the state.
 - ii. Jesse Kharbanda (Current executive director) Has stepped away from Hoosier Environmental Council
- i. **Sponsorship Committee** *Christi, Kris, Pat, Jhenn*
 - i. 22 Sponsers
 - ii. Raised \$38,100 so far. Yearly goal is \$47,000.
- j. Continuing Education Committee Kris, Craig, April, Rotina
 - i. CEUs will be processed at the end of the month. Those looking to get CEU credits from the conference counted will need to complete those session questionnaires.
- k. **Membership & Emerging Professionals Committee** <u>April</u>, Rebecca, Beck, Rachel, Chris Marlow, Camille Shoaf, Sean Rotar
 - i. Visit would happen before Christmas Break for Portfolio review. Please reach out to April if interested in helping.
 - ii. Ball State is looking to be more involved with the state chapter. Look to share our events calendar with Ball State and Purdue.
- I. Communications Committee Beck, April, Erin
 - i. Basecamp has been shared with National for our annual meeting photos
 - ii. Social Media
 - iii. Website
 - iv. Upcoming Events
 - v. Newsletter
- m. Chapter Awards Committee Adam, Jonathon, April, Julie
 - i. Professional & student design awards
 - ii. Claire Bennett Award
 - iii. Monumental Awards
 - iv. Ball State/Purdue Student Awards
- n. **Events Committee** Kris, April, Rebecca, Erin, Pat
 - i. Happy Hours
 - ii. Annual Meeting Kris
 - 1. SUCCESS!!
 - 2. 90-100 conference attendees
 - iii. Holiday Party
 - 1. Holiday Party may be pushed to January
 - iv. Golf Outing Pat
 - v. Earth Day April

VII. NEW BUSINESS / OPEN FORUM

- a. INASLA Fellows Reception in Nashville
- b. Executive Committee Retreat
 - i. Saturday December 4
 - ii. Indianapolis possibly LightSource Studio
- c. Additional Items/Discussion

VIII. NEXT MEETINGS

a. Executive Committee Retreat, Saturday December 4th