



Indiana Chapter

January 2018 EXECUTIVE COMMITTEE MEETING MINUTES

Location: Mark M Holeman [7871 Hague Rd, Indianapolis, IN 46256](#)

Date: Wednesday January 17, 2018 4:00-6:00PM

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Attendance: Bill, Catherine, David, Christi, April, Monica, Joe, Julie, Camille

On call: Brett, Tammy, Danah, Sammie, Adam

Approval of Minutes: December Ex Comm Meeting Minutes

- Change Christi's Name
- Motion to Pass: Monica
- 2nd: Julie
- All Approved

OFFICER REPORTS: Review Officer Reports

Trustee's Report-David Gorden

President's Report-April Westcott

Treasurer's Report-Monica Guillaud

- January 2018 Treasurer's Report
- Proposed Draft Budget for 2018
- Lobbyist Committee / Government Affairs Committee to explore fundraising ideas/options to lower deficit created by the lobbyist fee
- Financial group will be meeting to discuss how to move forward with next years budget, with the addition of lobbyist fees
- **Action Item:** Be sure to use Monica's INASLA email (copy). Emails are filtered out of her work email.
- monicag.asla@gmail.com

Officer report approval

- Motion to Pass: Bill
- 2nd: Catherine
- All Approved

STANDING COMMITTEE REPORTS: Review Committee Reports

Review Committee Lists

Government Affairs- Jonathon Geels

Annual Meeting-Catherine Puckett

- NCAA top of the list for venues – Quote just under \$14,000. Committee is ok with Catherine and committee moving forward with this space. Send out save the date ASAP!
- **Action Item:** Get map layout to vendors for feedback
- **Action Item:** Find out cost of neighboring state ASLA conferences to see how INASLA compares. Is it worth raising the cost of our conference?

Public Relations- Julie Barnard

- Public Awareness Summit Follow-up
- Local Social Media
- Printable booth materials available for chapter to use for publicity / advocacy.
- INASLA award winners to make posters of winning projects to display around city. Consider using award video as well.
- **Action Item:** Plan for World Landscape Architecture Month. Someone to help Julie while she is on maternity leave!!!

Fellows-Katie Clark

Awards Committee-Katie Clark

Membership- Brett Schlacter

Communications-Brett Schlacter

Archives-Brett Schlacter

- See Report

Continuing Education- Kris May

- New Fields Horticulture Conference February 10th
- INPAWS annual conference October 27th

Emerging Professionals-Sam Bronowski

- ULI has monthly young professional happy hour (35 and younger) joint effort with multiple design professionals (including INASLA). Brett will be sending out invite to membership.
- **Action item:** Monica and Camille to send information to Sammie from Lana.
 - o **Following up:** all items we received from Lana are in the emerging professionals google drive folder.
- **Action Items:** April to send Sammie list of people who signed up for the emerging professional committee

OLD BUSINESS

Golf Outing Update-Pat Stout

- Consider holding golf outing at facility where other recreation activities are available.

Lobbyist Update-David Gorden/ Bill Kincius

- Jonathan is the direct contact with lobbyist

What's Out There Committee-Bill Kincius/April Westcott

Chapter Bylaws Revision: dues update, review against National's models –Bill Kincius

Student Volunteer Winner Update-Bill Kincius

- Student registered for LaBash
- **Action Item:** Bill to reach out to student

AIA-Update Drew Braley

Allied Profession Updates –“Coalition for the Built Environment” aka Justice League (Ball State CAP:INDY, AIA, ASLA, ULI , APA etc.)- Drew Braley

Ball State News-Joe Blalock

- Career Fair

Purdue News-Sean Rotar

Student Chapter Updates-Purdue –David Armbuster

Student Chapter Updates-Ball State-Danah Alqunfuzi

- Looking for volunteers to help lead a design charrette with local church in February. Help needed planning and executing charrette. Charrette attendees will be students and church members. Charrette will be a learning opportunity for students.

- Wednesday February 21st is career fair. Look to use this date.
- **Action Item:** Call out for volunteers to assist Ball State Students
- **Action Item:** Danah to put together description and graphic to send to membership. Finalize date. Consider pairing with career fair.
- David will be contacting student presidents about advocacy day

Ace Mentoring Program- David Gorden

Project Lead the Way

4H

- Monica has a contact she will invite to a chapter meeting give us more information on partnering with 4H

Boy Scouts/Girl Scouts-Christi Jackson

- Christi has found information on the landscape architecture badge, she will ask Michael in her office if her would like to be involved. Otherwise we will open it up to membership.

Exhibit Columbus-Randy Royer

Urban Forest Committee-Bill Kincius

- Bill INASLA representative

NEW BUSINESS

"Tour des Trees" -David Gorden

- Weeklong bike ride fundraiser. This year based out of Columbus, Ohio. David will be participating and forming "Team ASLA."
- July 29th – August 4th

INPAW Design Native Program – Certification for landscape architects under Grow Natives programs.

- **Action Item:** David to send information to forward to membership

Jan 25th AIA meeting at the Platform / INDOT Issues-David Gorden

- **Action Item:** Publicize and attend, send invitation to membership. Send out Eventbrite invitation for meeting.

Licensing Board (New Committee Chair/ Representation)

Garden Club interested in creating oral history from Claire Benent.

[add ball state LA lectures]

Upcoming Events/Deadlines:

January 2017	Annual Chapter Report Due to National
January 8 th	Ball State and Purdue Spring Semesters Begin
January 18 th	ULI Breakfast Series Topic "Food Desert"
January 30 th – Feb 1 st	Indiana NPRA
February 10 th	Horticulture Symposium
February 19, 2018 and February 21, 2018	Ball State CAP Career Fair
April 5-7	LaBash Penn State University
April 17-20	Indiana State Preservation Conference-Columbus, IN
April 21 st	Earth Day Indiana –Military Park-Indianapolis
April 25-27	Advocacy Day-Washington DC

April 27 th	Arbor Day tree handout
May 5 th	Ball State Commencement
May 11 th	Purdue Commencement Weekend
July-August	Golf Outing
September	Annual Meeting
September 21	Parking Day
September 25-27	NRPA National Conference-Indianapolis, IN
September 26-29	Exhibit Columbus-Columbus, IN
October	Monumental Awards
October 17-18	Chapter President's Council /Trustee Meetings-Philadelphia, PA
October 19-21	ASLA Annual Meeting –Philadelphia, PA
November	INPAWS-Indiana

GOAL DEADLINES

January 31 st	Goal Venue and Date Locked-in for Annual Meeting 2018
February 28 th	Goal Sponsor Thank-You Event

Meeting Close

Next Meeting:

Ball State, 4pm – 6pm (Job Fair 1-5)
Room to be determined
Ball State University College of Architecture and Planning,
2000 W University Ave,
Muncie, IN 4730
February 21st

Action Item: April to send out event invite for RSVP's. Need count for parking passes.

Online Vote passed to approve the 2018 Budget 2.12.18

Motion by Julie

Second by David

Motion approved and carried 2.16.18

INASLA OFFICER & COMMITTEE REPORTS

OFFICER REPORTS:

Trustee's Report- David Gorden

President's Report- April Westcott

CPC News - January 12, 2018

- - Chapter Services**

New Chapter Annual Report: The Chapter Annual Report Questionnaire was emailed to the Chapter Past Presidents earlier this week. The report is due on Friday, February 16, 2018.
 - ***New Membership Cup Results: Congratulations to all the chapter for your hard work in recruiting and retaining your members. And the Winners for the 2017 Membership Cup are:**

Top Five Highest Percentage of Growth	Top Five Number of New Members
1. California Southern- 19.8%	1. California Southern- 197
2. Nevada- 15.7%	2. California Northern- 138
3. New Mexico 11.0%	3. Florida- 123
4. San Diego- 10.3%	4. Texas- 117
5. California Northern- 5.8%	5. New York – 103
 - **Honors and Awards**

*New The call for nominations for [ASLA 2018 Honors](#), is now open, so please think about deserving candidates to nominate for the [medals](#), [Landscape Architecture Firm Award](#), [Community Service Award](#), and [Honorary Membership](#). Individual professional members and chapters may make nominations. The deadline for nominations is Tuesday, January 30. Guidelines for each honor are posted online. Should you have any questions, please contact tpoltrack@asla.org.
 - **JobLink**

Starting February 1, ASLA will once again be offering members a free internship posting on [JobLink](#) during the months of February, March, and April. For more information or questions about JobLink or the free internship posting, please contact Julia Lent at jlent@asla.org
 - **Ongoing Reminders:**

*Deadline Approaching Council of Fellows: The call for nominations is now open and will close on January 26, 2018. Nomination templates have been revised for the 2018 cycle to reflect criteria for each category. Please be sure to use the template specific to the submission category. New templates and all other information is available on the [Council of Fellows website](#). Nominations must be submitted using [the online system](#). Feel free to contact [Curt Millay](#).
 - **Education Programs**

*Deadline Approaching Education session proposals are now being accepted for the ASLA 2018 Annual Meeting in Philadelphia, October 19-22. [Please submit your session ideas by January 31](#).
 - **Local**

"Opportunity to Reshape the Regional Center"AIA Chapter Meeting 1-65/1-70 reconstruction Project Presentation Platform 5-7pm. Joint meeting

Treasurer's Report- Monica Guillaud

COMMITTEE REPORTS

Government Affairs- Jonathon Geels

Annual Meeting-Catherine Puckett

Public Relations- Julie Barnard

(Separate Attached)

Fellows-Katie Clark

Awards Committee-Katie Clark

Membership- Brett Schlachter

New – 1

Renewed – 6

Lapsed – 4

Lost – 2

Total – 197

Communications-Brett Schlachter

1. Need to add \$50 to website cost in budget for G-Suite account
2. Will start migrating website/google account over in Feb.
3. Still uploading award videos to Youtube

Archives-Brett Schlachter

Continuing Education- Kris May

- Upcoming Events for CEU's (INASLA)
IMA/ Newfields Horticulture Symposium

Emerging Professionals –Sam Bronowski (and/or others)

Golf Outing-Pat Stout

- Our total profit for the 2017 outing was \$5,129.20 – an increase of a little over \$2,300 from 2016. This was mostly due to the jump in sponsorships, which we have been able to grow each of the past 3 year.
- Player registration was down 12 players from 44 to 32. With such a small network of interested golfers, if one firm or 2 decide to bow out, it really pulls the number down. After several internal conversations, this is leading us to the direction of a joint outing. I think sponsorships will only continue to grow pull together more resources if they know they can double or triple their target designers when its civil, site, arch, and contractor oriented.
- I'm not sure of the status for your annual membership sponsor forms, but we will probably want to take off the golf outing sections as we do not know what levels there will be or for how much yet. I need to reach out to AIA in the next week to start the conversation and get a feel for the possibility, but I think there is a strong interest from many in the organization as well as sponsors.