



## DECEMBER 2020 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, December 16th, 2020 4:00-5:00pm

- I. **CALL TO ORDER**
- II. **ROLL CALL – Randy, April, Beck, Christopher, Rebecca, Jonathon, Craig, Alan, Christi, Adam, Jonathon, Marc, Kristopher, Malcolm, Joel, Beth**
- III. **APPROVAL OF NOVEMBER MINUTES**
  - a. MOTION TO APPROVE: Jonathon
  - b. SECOND: Randy
  - c. APPROVED
- IV. **OLD / UNFINISHED BUSINESS**
  - a. ExComm Retreat Action Items
    - i. Diversity:
      1. Workplace Equity & Diversity CEU
      2. Collaborate w/ allied organizations (AIA/APA) and Chapters on how they are moving forward
    - ii. Member Engagement:
      1. Coordinate outdoor events w/ partner organizations: kayak tours (ROW), nature hikes (INPS), exhibit Columbus
      2. Coordinate w/ AIGA for future design events
      3. Virtual Town Hall: Member/Non-Member Engagement in secondary metro areas
      4. Quarterly Digital Newsletter
    - iii. Sponsorship Value
      1. Share events & sponsors on social media
      2. ~~Virtual Sponsor Town Hall~~
      3. Chapter Booklet (to include sponsors exposure)
- V. **OFFICER REPORTS**
  - a. President – Alan Rosenwinkel
    - i. CPC News –
      1. Council of Fellows online submission for 2021 – OPEN
        - a. Nominations accepted through Monday, February 1, 2021
      2. Diversity, Equity, and Inclusion Webinar Series
        - a. Check out website for additional info
      3. Student Member Campaign –
        - a. FREE Membership
        - b. “What I Found at ASLA” - [Watch the video](#)
    - ii. State of Design – Landmark Columbus/AIA/ASLA – Randy
      1. Wants to celebrate design throughout the state and be an example city
  - b. Trustee – Jonathon Geels
    - i. ReVISION had more than 3,000 registered. Made the chapter revenue positive.

- ii. Students make up a quarter of all members, 26%
- iii. Tracking 245 licensure bills
- iv. STEM continues to be national priority
- v. First time ASLA participated in "Giving Tuesday"
- vi. LAM had best month since 2018
- c. Treasurer – Christi Jackson / Rachel Kavathe
  - i. Current account balances
    - 1. Rachel and Christie will be communicating with Whiting soon to clean up QuickBooks
      - a. Hope to provide a profit/loss sheet at future meeting
- d. Approval of Officer Reports
  - i. MOTION TO APPROVE: Kris
  - ii. SECOND: Randy
  - iii. APPROVED

**VI. COMMITTEE REPORTS:** *Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items*

- a. **Nominating Committee** – *Alan, Randy, Beck*
  - i. No Action until April/May
  - ii. Will re-examine election By-Laws in coming year.
- b. **Tellers Committee** – *Beth, Rebecca, Rotina*
  - i. No Action until election (July)
- c. **Constitution and Bylaws Committee** – *Jonathon, Craig, Adam, Erin*
- d. **Audit Committee** – *Adam, Scott Siefker, Drew Braley (back-up), Looking for another volunteer*
- e. **Fellows Committee** – *April, Craig*
  - i. All nominations received from writer
  - ii. Final candidate verification underway
  - iii. Early submittal
  - iv. Process & Writer feedback being sought
- f. **Archives Committee** – *Randy, April, Adam, Christi, Brett*
  - i. Kevin Parsons has box of info for Randy
    - 1. Chapter to have a retirement virtual happy hour for Kevin?
- g. **Scholarship Committee** – *Randy, Chris Marlow?, Kris, Erin*
  - i. Will send announcements out in February
- h. **Advocacy Committee** – *Jonathon, Alan, April, Beck, Rebecca*
  - i. Have assembled an "Advocacy" leave behind. Would like to get out by end of January
  - ii. A letter was put out by Illinois targeting licensure.
- i. **Sponsorship Committee** – *Christi, Kris, Pat, Jhenn*
  - i. Successful turnout for townhall meeting. Had 6 past sponsors.
  - ii. **See updated sheet sent out by Alan/Christi to review**
  - iii. Question is whether INASLA should let sponsors make partial payments in the upcoming year due to uncertainties with COVID affected events.
  - iv. Finalizing the document and sending it out before the first of the year.
- j. **Continuing Education Committee** – *Kris, Craig, April, Rotina*
- k. **Membership & Emerging Professionals Committee** – *April, Rebecca, Beck, Rachel, Chris Marlow, Camille Shoaf, Sean Rotar*
  - i. Looking for volunteers from membership to possibly hold virtual office tours, etc.
  - ii. Will ask as soon as dates come up
- l. **Communications Committee** – *Beck, April, Erin*
  - Please send material to April as of right now if you need something posted!!!**
    - **Need to put out a post for "Happy Holidays" – Beck to follow-up on this**
  - i. Social Media
  - ii. Website

- iii. Upcoming Events
- iv. Newsletter
- m. **Chapter Awards Committee** – Adam, Jonathon, April, Julie
  - i. Chapter design awards
  - ii. Student design awards
  - iii. Claire Bennett Award
- n. **Events Committee** – Kris, April, Rebecca, Erin, Pat
  - i. Happy Hours
  - ii. Annual Meeting – Kris
  - iii. Holiday Party
  - iv. Golf Outing – Pat
  - v. Earth Day – April

**VII. NEW BUSINESS / OPEN FORUM**

- a. Additional Items/Discussion

**VIII. NEXT MEETING**

- a. Wednesday, January 20<sup>th</sup>, 4pm, Location: **Virtual**

**IX. ADJOURN**