



## NOVEMBER 2020 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Thursday, November 19th, 2020 4:00-5:00pm

- I. **CALL TO ORDER**
- II. **ROLL CALL – Alan, Adam, April, Beck, Beth, Randy, April, Jonathon, Craig, Rebecca, Joel, Kris, Taylor, Rachel, Rotina, Marc**
- III. **APPROVAL OF EXCOM RETREAT MINUTES**
  - a. MOTION TO APPROVE: Jonathon
  - b. SECOND: Randy
  - c. APPROVED
- IV. **OLD / UNFINISHED BUSINESS**
  - a. ExComm Retreat Action Items
    - i. Diversity:
      1. Workplace Equity & Diversity CEU
      2. Collaborate w/ allied organizations (AIA/APA) and Chapters on how they are moving forward
    - ii. Member Engagement:
      1. Coordinate outdoor events w/ partner organizations: kayak tours (ROW), nature hikes (INPS), exhibit Columbus
      2. Coordinate w/ AIGA for future design events
      3. Virtual Town Hall: Member/Non-Member Engagement in secondary metro areas
      4. Quarterly Digital Newsletter
    - iii. Sponsorship Value
      1. Share events & sponsors on social media
      2. Virtual Sponsor Town Hall
      3. Chapter Booklet (to include sponsors exposure)
- V. **OFFICER REPORTS**
  - a. President – Alan Rosenwinkel
    - i. reVision Recap – November 16-18
    - ii. ExComm Retreat Recap
      1. Action Items
        - a.
          1. Introduction of a Diversity, Equity, & Inclusion Award
            - i. For projects, firms, or professionals promoting the advancement of the landscape architecture toward one of a diversity, equity, and inclusion
              1. *Awards Committee to review this at their next meeting*
        - b. Engage existing student advocacy groups on campus (Purdue/BSU) to
  - iii. CPC Recap – November 5-6 (w/ Pre. Elect Rebecca)
    1. Diversity
      - a. Introduction of a Diversity, Equity, & Inclusion Award
        - i. For projects, firms, or professionals promoting the advancement of the landscape architecture toward one of a diversity, equity, and inclusion
          1. *Awards Committee to review this at their next meeting*
      - b. Engage existing student advocacy groups on campus (Purdue/BSU) to

- introduce/promote LA program to existing students of color
- 2. Membership/Emerging Professionals/Growing the Profession
  - a. Introduction of an Outstanding Emerging Professional Award
  - b. Integrate State & Student Chapters
  - c. High School design competition
    - i. Introduce a landscape architecture design competition. AIA has completely done in years past
  - d. Sponsorship at Indiana School Counsellor Association event
- iv. State of Design – Landmark Columbus/AIA/ASLA
- b. Trustee – Jonathon Geels
  - i. Had virtual meeting was convened with Wendy Miller
  - ii. Membership recruitment was a focus at last meeting. 9,000 licensed professionals are not members
  - iii. National is embarking on a strategic plan through 2021
  - iv. 2021 budget was approved pending insurance claims because of the canceled Miami Conference
  - v. Breakout conversations happened towards services offered for diversification
  - vi. reVision was a separate conference from the National Conference on Landscape Architecture
- c. Treasurer – Christi Jackson / Rachel Kavathe
  - i. Current account balances
  - ii. Taxes were completed and mailed out
- d. Approval of Officer Reports
  - i. MOTION TO APPROVE: Adam
  - ii. SECOND: Randy
  - iii. APPROVED

**VI. COMMITTEE REPORTS:** *Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items*

- a. **Nominating Committee** – Alan, Randy, Beck
  - i. No Action until April/May
  - ii. Will re-examine election By-Laws in coming year.
- b. **Tellers Committee** – Beth, Rebecca, Rotina
  - i. No Action until election (July)
- c. **Constitution and Bylaws Committee** – Jonathon, Craig, Adam, Erin
- d. **Audit Committee** – Adam, Drew Braley?, Scott Siefker?
  - i. *Contact Drew and Scott to verify them on this committee*
- e. **Fellows Committee** – April, Craig
  - i. Will be submitted in January. Draft by Thanksgiving.
  - ii. *Someone to provide April with Shawn Rotar's contact*
- f. **Archives Committee** – Randy, April, Adam, Christi, Brett
- g. **Scholarship Committee** – Randy, Chris Marlow?, Kris, Erin
- h. **Advocacy Committee** – Jonathon, Alan, April, Beck, Rebecca
  - i. Seen as an important value in sharing more updates to the chapter in the future
  - ii. Making sure Midwest licensure caucus is happening again
  - iii. Virtual town halls/site visits with policy makers to take place
  - iv. Having an award that can celebrate/share with policy makers
- i. **Sponsorship Committee** – Christi, Kris, Pat, Jhenn
  - i. Looking at setting up virtual town hall for vendors in December to hear feedback on 2020
  - ii. Goal to present updated package at December meeting
- j. **Continuing Education Committee** – Kris, Craig, April, Rotina

- i. *Committee to meet before next meeting*
  - ii. CEUs are out to the chapter
- k. **Membership & Emerging Professionals Committee** – *April, Rebecca, Beck, Rachel, Chris Marlow, Camille Shoaf, Sean Rotar*
  - i. Discussions with Purdue to have portfolio review potentially. Looking for volunteers.
  - ii. Looking to incorporate emerging professionals in every aspect of the chapter and chapter events
- l. **Communications Committee** – *Beck, April, Erin*
  - i. Social Media
  - ii. Website
  - iii. Upcoming Events
  - iv. Newsletter
  - v. Shannon is switching over all passwords to April
- m. **Chapter Awards Committee** – *Adam, Jonathon, April, Julie*
  - i. Chapter design awards
    - 1. Scott has printed all certificates
    - 2. *Randy to mail out award certificates*
  - ii. Student design awards
  - iii. Claire Bennett Award
    - 1. Julie will be heading this up and sharing information for the process.
- n. **Events Committee** – *Kris, April, Rebecca, Erin, Pat*
  - i. Happy Hours
  - ii. Annual Meeting – Kris
  - iii. Holiday Party
  - iv. Golf Outing – Pat
  - v. Earth Day – April
  - vi. *Committee to meet before December meeting*

## VII. NEW BUSINESS / OPEN FORUM

- a. Member-at-Large – Open Seat (*pending*)
- b. 2020-2021 Budget Review & Approval
  - i. Advocacy trip did not happen this year but will happen the following year and has been accounted for.
  - ii. **MOTION TO APPROVE: Beth**
  - iii. **SECOND: Kris**
  - iv. **APPROVED**
- c. Additional Items/Discussion
  - i. April is chair of national membership committee
    - 1. *If there is anything missing please let April know*
  - ii. Craig is interested in pursuing a certified counselor for Landscape Architecture merit badge
    - 1. Alan is already certified

## VIII. NEXT MEETING

- a. Wednesday, December 16<sup>th</sup>, 4pm, Location: **Virtual**

## IX. ADJOURN