

JUNE 2022 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, June 15th, 4:00-5:00pm

I. CALL TO ORDER

II. ROLL CALL

a. Adam Kutemeier, Alan Rosenwinkel, April Westcott, Daniel Liggett, Jonathon Geels, Kristopher May, Rebecca Ludwig, Julie Barnard, Karl Kincaid, Christine Pearson

III. APPROVAL OF APRIL & MAY MINUTES

ACTION ITEM: Approval of April/May/June Minutes next month due to not enough voting attendees

IV. OFFICER REPORTS

- a. President Rebecca Ludwig
 - i. CPC News -
 - CPC Fall Meeting
 - a. Registration opened on June 8. Early-bird ends on July 27
 - President/President Elect need to book hotel and flight as soon as possible
 - Kris is in the process of registering/booking travels. I have sent Brian the information.
 - 2. Virtual Advocacy Day moved from July 20th to September 29th (due to a STEM deadline that needed to be met)
 - a. 3 members to attend per chapter: advocacy Leader, student, and emerging professional
 - i. Jonathon will be attending.
 - ii. Possibly a student chapter president should go.
 - iii. Incoming associate member-at-large? Or student from Noma?
 - 1. April to send Rebecca phone contact for student
 - Hosting virtual meetings with legislator from Indiana and Michigan the week of October 3 (likely that Wednesday, October 6thor Thursday, October 7th)
 - 3. Save the Date: DREAM BIG
 - a. Thursday, September 22 and Friday, September 23
 - ii. ASLA Climate Action Network
 - 1. Introductory call on July 13 at 2:00PM
 - Network is made of volunteer leaders from ASLA chapters and university programs aimed at addressing climate change issues at a regional scale
 - b. The volunteer roster has Shannon Creasy. Does anyone know if she still participating in this? Anyone interested?
 - i. Reach out to Shannon to see if she is still in the loop for this
 - ii. ACTION ITEM: Call for volunteers put out in chapter email
 - iii. Sponsorship for Indiana Landmark's Justin Martin talk is moving forward

- 1. Who should receive the membership?
 - a. Should go to Kris (incoming president)
- 2. Will the continuing education committee be setting up CE credits?
 - a. ACTION ITEM: Rebecca sending required CE credit info to Susan from Landmarks
- b. Trustee Jonathon Geels
 - i. ASLA released first ever Annual Report highlights:
 - 1. Letter from Torey about commitment to the future
 - 2. 2030 Vision and 2022-2024 Strategic Plan
 - 3. Role in 2021 Infrastructure and Jobs Act and impact to landscape architecture.
 - 4. "Dream Big" commitment
 - 5. 2021 Conference on Landscape Architecture look back (4000+ attendees, 23 sponsors, 96 education sessions, 355 speakers, 234 EXPO exhibitors, 700+ students)
 - 6. An overview of ASLA's key initiatives, from Skill | Ed, to defending licensure, to the award-winning Landscape Architecture Magazine (67% of chapters increased membership, 14681 Total members, 179 mentorship relationships, 215 occupational licensure bills addressed, 6 awards for LAM, ~\$1M in increased revenue from the conference in 2021, YTD total increased from \$9.9M to \$12.9M)
 - 7. A Celebration of our Honors & Awards programs which recognize excellence in landscape architecture
 - 8. Sending report to potential partners and funders at the end of June
 - ii. SuLin Kotowicz, FASLA, has been elected 2022 ASLA president-elect.
 - iii. ASLA SKILL | ED: Project Management for Landscape Architects (Three modules June 21-23, 2:00-3:15)
 - iv. The ASLA 2022 Conference (Nov 11-14) Registration is now open! Early-bird rate through July 27, 2022.
- c. Treasurer Dan Liggett
 - i. Current account balances
 - 1. Total Bank Accounts: 111,154
 - 2. Total Current Assets: 117,677
 - ii. Check Details
 - 1. Indiana Landmarks, Krieg DeVault paid or checks being sent out
 - 2. Little mix up with the Earth Day payment. It's being worked out.
 - 3. Golf outing is having a fair amount of numbers coming in. Payment won't occur until after the golf outing.
- d. Approval of Officer Reports

Approval to happen next month.

- **V. COMMITTEE REPORTS:** Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items
 - a. Nominating Committee <u>Alan</u>, Rebecca, Anna, Carl
 - i. Elections will open July 1st
 - 1. Trustee
 - a. Jonathon Geels
 - b. Katie Clark
 - 2. Immediate Past President Rebecca Ludwig
 - 3. President Kris May
 - 4. President Elect Brian Staresnick
 - 5. VP Sami Bronowski/Julie Barnard (Co-VP)
 - 6. Treasurer Daniel Liggett

- 7. Treasurer Elect Luke Kessler
- 8. Secretary Anna Menchaca
- 9. Member-At-Large
 - a. Joel Stevens (staying on)
 - b. Beck Schultz (staying on)
 - c. April Westcott
 - d. Cameron Hull
 - e. Chad Shaw
 - f. Malcolm Cairns
- 10. Associate Member-At-Large
 - a. Anne Yeakey
 - b. Eric Walker
 - c. Jackson McGee
 - d. Tommy Freeborn
- b. **Tellers Committee** *Rebecca, Beth, Jack*
 - i. No Action until election
- c. Constitution and Bylaws Committee Jonathan, Beth, Adam, Alan
- d. Audit Committee Adam, Christine, Bill Kincius, Monica Guillard
- e. **Fellows Committee** <u>Alan</u>, Jonathan, Dan
 - i. Nominees have started to be notified
 - ii. Announcements will be made June 28th, 2022
- f. Archives Committee Joel, Alan, April, Adam, Brett Schlachter
- g. Scholarship Committee –Carl, Kris, Beth, Randy Royer
- h. **Advocacy Committee** *April*, *Jonathon*, *Beck*, *Rebecca*, *Jack*
 - i. Allied Professionals Chair- <u>Dan</u>
 - ii. Krieg DeVault reports have been uploaded to BaseCamp
 - iii. Possible site tours this summer. Need volunteers to help run these tours.
 - 1. Alan Rosenwinkel volunteered for REA as the liason
- i. **Sponsorship Committee** <u>Carl</u>, Dan, Kris, April, Christi, Anna, Jhenn Sanchez, Julie Barnard, Phillip Parris
 - i. 3 new sponsors came in for the golf outing
 - ii. A few takeover days happened for some sponsors
 - iii. 2 happy hours have been scheduled
- j. Continuing Education Committee Kris, April, Kyle Kroger
- k. **Membership & Emerging Professionals Committee** <u>April</u>, Jack, Kris, Anna, Beck, Carl, Rebecca, Cameron Rodman, Tommy Freeborn
 - i. Earth Day was a success in reaching out to individuals. Noma student was present and helped.
 - ii. Need to start putting together a checklist of who to reach out to at the Annual Meeting Committee meetings to get students involved. Kris and Rebecca to help out with this task.
- I. Communications Committee April, Beck, Anna, Rebecca
 - i. Social Media
 - 1. Takeover days are a big push
 - ii. Website
 - iii. Upcoming Events
 - iv. Newsletter
- m. Chapter Awards Committee Adam, Kris
 - i. Claire Bennett Award
 - 1. No submittals yet, were due last week
 - 2. Extension will be made til Wednesday 6/22
 - ii. Professional Awards
 - 1. Call has been sent to Communications Committee. Information is available on Chapter's website.

- iii. Student Awards
 - 1. Entries need to be juried.
 - a. Potential jurors for this: Kris, Rebecca, Tommy Freeborn, Cameron Rodman
- n. **Events Committee** <u>Kris</u>, Christine, April, Anna, Beck, Rebecca
 - i. Annual Meeting Christine
 - 1. End of week potential submittals will be selected and notified
 - ii. Holiday Party TBD
 - iii. Golf Outing Pat, Anna & Beck
 - iv. Happy Hours
 - 1. June 30th @ Bourbon Barrel Hunter
 - 2. August 11th @ Grindstone -Green Del Landscape
 - 3. Others on BaseCamp
- o. **Diversity Chair** April, Carl, Kris, Jack
- p. Executive Director Jonathan, Carl, Christi, Julie Barnard
 - i. ACTION ITEM: Meeting needs to be set up for this.
 - ii. Rebecca met with Steve from IUPUI exhibition, and he suggested a company APA uses. (Corydon Group). INASLA cannot feasibly afford this company.
 - iii. **ACTION ITEM:** Rebecca to send info from ASLA to the committee regarding Executive Director

VI. NEW BUSINESS / OPEN FORUM

- a. Additional Items/Discussion
 - i. Strategic Plan
 - 1. National has offered help to develop this. There is a cost associated with bringing someone in.
 - 2. Committee to reach out to get this process started to build a 5-10 year plan
 - 3. **ACTION ITEM:** Research needs to be done with how much it cost to bring an individual in.

VII. NEXT MEETING

a. Wednesday, July 20th, 4pm, Location: Virtual

VIII. ADJOURN