



MAY 2022 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, May 18th, 4:00-5:00pm

I. CALL TO ORDER

II. ROLL CALL

- a. [Adam Kutemeier](#), [Alan Rosenwinkel](#), [Beck Schultz](#), [Beth Schrader](#), [Jack McGee](#), [Kristopher May](#), [Rebecca Ludwig](#), [Jonathon Geels](#), [Taylor Metz](#), [Anna Menchaca](#)

III. APPROVAL OF APRIL MINUTES

April Minutes to be approved next time.

IV. OFFICER REPORTS

- a. President – Rebecca Ludwig
 - i. CPC News –
 - 1. CPC Spring Webinar
 - a. Key Takeaways
 - i. Committee/PPN Restructuring
 - ii. ASLA.org Redesign/Upgrade
 - iii. Membership/Dues restructuring
 - 1. Proposed update membership structure/dues at ExCom/BOT Fall meetings in November
 - iv. CLARB Uniform Standard
 - 1. Policy Guidance Document
 - a. Consistent licensure requirements
 - b. Increase defensibility of licensure
 - c. Been adopted by CLARB – would like states to eventually move in this direction
 - v. Membership
 - 1. 3% overall membership growth
 - vi. Chapter Strategic Planning
 - 1. Discussed process for creating/updating
 - 2. Do every 3-5 years (Basecamp has a plan dated 2014)
 - 2. Virtual Advocacy Day scheduled for July 20th, 2022
 - a. 3 members to attend per chapter: advocacy Leader, student, and emerging professional
 - 3. 2023-2024 Federal & State Legislative Priorities Survey
 - a. Distribute link to membership
- b. Trustee – Jonathon Geels
 - i. [Indiana has an honorary member this year \(Dr. Lisa Harris\). 1 of 3 honorary members](#)
 - ii. [ASLA has three drivers of revenue: Meeting, Magazine and Membership](#)
 - iii. [Results of membership analysis is posted within the Trustee report on BaseCamp](#)
 - iv. [ASLA Fund will be putting out Goal information via National email](#)
 - v. [ASLA has hired outside consultant for media communications \(Green Jay Strategies\)](#)

- vi. Continue to capitalize off the National Strategic Plan for the Indiana Chapter
- c. Treasurer – Dan Liggett
 - i. Current account balances
 - ii. 1 expense check processed this month
 - iii. Earth Day has been paid for
 - iv. Been coordinating with INASLA accountant for filing taxes. The accountant has said they put in for an extension. Firm has switched accountants so Dan will be having a meeting in the coming weeks to confirm this.
- d. Approval of Officer Reports

Motion: Jonathon
Second: Alan
APPROVED

V. COMMITTEE REPORTS: *Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items*

- a. **Nominating Committee** – Alan, Rebecca, Anna, Carl
 - i. Send Alan recommendations for nominations today!!!
 - ii. Slate will be presented to Rebecca within the next 2-3 weeks
 - iii. By June there will be an approved slate before the Ex. Comm
 - iv. Ballots go out July 1st
- b. **Tellers Committee** – Rebecca, Beth, Jack
 - i. No Action until election
- c. **Constitution and Bylaws Committee** – Jonathan, Beth, Adam, Alan
 - i. It is suggested that committee members look over our bylaws for review.
- d. **Audit Committee** – Adam, Christine, Bill Kincius, Monica Guillard
 - i. Waiting for audit to be filed by INASLA accountant
- e. **Fellows Committee** – Alan, Jonathan, Dan
 - i. 3 members have been nominated. Have not heard back yet.
- f. **Archives Committee** – Joel, Alan, April, Adam, Brett Schlachter
 - i. Committee will meet this month
- g. **Scholarship Committee** – Carl, Kris, Beth, Randy Royer
 - i. Rachel Herring from Purdue University won the scholarship
- h. **Advocacy Committee** – April, Jonathon, Beck, Rebecca, Jack
 - i. Krieg Devault document has been updated to BaseCamp.
 - ii. Meetings with Lobbyists need to be more regular for the advocacy committee
 - iii. **Allied Professionals Chair- Dan**
- i. **Sponsorship Committee** – Carl, Dan, Kris, April, Christi, Anna, Jhenn Sanchez, Julie Barnard, Phillip Parris
 - i. A sponsor had asked for an member email roster. They would like to send a newsletter out.
 - 1. Concern on whether to share this list with sponsors. However, this is on one of the benefits for different levels of sponsors.
 - 2. This item needs to be changed to not allowing this list to sponsors as it does not align with National for privacy policies. Sponsorship committee to update this.
 - 3. Kris has reached out to all silver/gold members for happy hours
- j. **Continuing Education Committee** – Kris, April, Kyle Koger
 - i. Will be meeting soon
- k. **Membership & Emerging Professionals Committee** – April, Jack, Kris, Anna, Beck, Carl, Rebecca, Cameron Rodman, Tommy Freeborn
 - i. Have gotten new roster from Purdue. Still waiting on Ball State.

- I. **Communications Committee** – *April, Beck, Anna, Rebecca*
 - i. Social Media
 - 1. Takeover days in April went well
 - a. Lots of unpaid takeovers still need to be filled before they continue posting.
 - ii. Website
 - iii. Upcoming Events
 - iv. Newsletter
- m. **Chapter Awards Committee** – *Adam, Kris*
 - i. University Student Awards
 - ii. Student Awards
 - 1. Submittals were due May 6th
 - a. A combined 26 projects were submitted between Ball State and Purdue
 - b. Looking for volunteers to help jury the projects!
 - iii. Professional Awards
 - 1. Call will go out at the beginning of June, due at end of July
 - iv. Claire Bennett Legacy Award
 - 1. Call was put out last week for nominations. The will be due Friday, June 10th
- n. **Events Committee** – *Kris, Christine, April, Anna, Beck, Rebecca*
 - i. Annual Meeting – Christine
 - 1. Deadlines of sessions and speakers up
 - 2. Session Proposals are being sent in
 - 3. Planner in Columbus is helping Christine on the scheduling of tours
 - ii. Holiday Party – TBD
 - iii. Golf Outing – Pat, Anna & Beck
 - 1. Post has been made for this. Missing link for registration on website and email!
- o. **Diversity Chair** – April, Carl, Kris, Jack
- p. **Executive Director** – Jonathan, Carl, Christi, Julie Barnard

VI. NEW BUSINESS / OPEN FORUM

- a. ~~Scholarship Committee~~
- b. Additional Items/Discussion
 - i. David Gorden reached out about an opportunity for INASLA to partner with Indiana Landmarks, who has scheduled an Olmsted talk by Justin Martin (wrote Genius of Place: The Life of Frederick Law Olmsted) on September 19. It will be both a live and virtual event at Indiana Landmarks in Indianapolis. IINASLA would be a financial sponsor and market the event to members. David is initially asking for us to contribute \$1000 to help cover the speaker fee and expenses. Indiana Landmarks would be accepting of whatever support could be provided.
 - 1. Rebecca to discuss with Dan on committing \$1,000 to Indiana Landmarks as a sponsorship.
 - ii. Kris had discussion and explanation on what exactly Tour de Trees event is. He will be taking donations to support his trip as an ASLA representative. Visit <https://tour-des-trees-2022.blackbaud-sites.com/> for more information.

VII. NEXT MEETING

- a. Wednesday, June 15th, 4pm, Location: **Virtual**

VIII. ADJOURN