



MARCH 2022 EXECUTIVE COMMITTEE AGENDA

Location: Purdue University Horticulture Building, HORT 217 and Web Meeting

Date: Wednesday, April 20th, 4:00-5:00pm

I. CALL TO ORDER

II. ROLL CALL

- a. Kris May, April Westcott, Dan Liggett, Jonathon Geels, Rebecca Ludwig, Adam Kutemeier, Alan Rosenwinkel, Beck Schultz, Sean Rotar, Purdue Students

III. APPROVAL OF MARCH MINUTES

- a. **Motion: Jonathon**
- b. **Second: Kris**
- c. **APPROVED**

IV. OFFICER REPORTS

- a. President – Rebecca Ludwig
 - i. CPC News –
 - 1. CPC Spring Webinar
 - a. Scheduled for April 28th and April 29th
 - ii. Olmsted200
 - 1. Group met last week and decided to plan a few events
 - 2. Will notify colleges of exhibit opportunity
 - a. Historic landscapes of Indiana will host a lecture at Purdue. Sean will send more information on this to Kris and Rebecca
- b. Trustee – Jonathon Geels
 - i. ASLA is working on the development of a new website.
 - 1. Will condense theirs and the six other sub websites they coordinate with currently
 - ii. Value Proposition focus of ASLA
 - 1. Making value known and more pronounced to membership
 - iii. ASLA is reviewing their current committee structures
 - iv. National wrapped up audit. Updates to follow at some point.
 - v. BOT webinar highlights
 - 1. With recent acquisition of LAND 8 national will look how to successfully champion this
 - 2. LABASH just wrapped up
- c. Treasurer – Dan Liggett
 - i. Current account balances
 - 1. Total - \$113,012.60
 - 2. Total Assets - \$119,529.93
 - 3. Net income this year – 9,344.58
 - 4. Expenses
 - a. Keynote speaker around \$3,000
 - ii. Taxes need to be filed by middle of May
 - iii. Current sponsors to date totals 14
- d. Approval of Officer Reports

- e. **Motion: Alan**
- f. **Second: Adam**
- g. **APPROVED**

V. COMMITTEE REPORTS: *Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items*

- a. **Nominating Committee** – Alan, Rebecca, Anna, Carl
 - i. Have gotten two volunteers for members-at-large
 - ii. **ACTION ITEM:** It is strongly encouraged those not continuing next year in a role to find a suitable replacement
 - iii. Nominating committee will meet May 19th to prepare slate of nominations for the approval by Rebecca (president)
- b. **Tellers Committee** – Rebecca, Beth, Jack
 - i. No Action until election
- c. **Constitution and Bylaws Committee** – Jonathan, Beth, Adam, Alan
 - i. Bylaw needs to be updated to reflect changes in the nomination
- d. **Audit Committee** – Adam, Christine, Bill Kincius, Monica Guillard
 - i. Audit has been completed by committee members and sent to Dan for review
 - ii. Dan to update us on where that is at
 - iii. Whiting has been shared with and reviewed by. Changes/edits have been made by Christine.
 - iv. More updates to come.
- e. **Fellows Committee** – Alan, Jonathan, Dan
 - i. Fellows nominations call will go out some time in May
 - ii. Side note – Indiana Historical Society would like to do a
- f. **Archives Committee** – Joel, Alan, April, Adam, Brett Schlachter
- g. **Scholarship Committee** – Carl, Kris, Beth, Randy Royer
 - i. Scholarship discussion moved to end of meeting
 - 1. 14 submissions from Purdue/Ball State
 - a. Purdue – Rachel Herring
 - b. Ball State – Christa Walterbusch
 - 2. Awards will be given at awards ceremony, Friday, April 22nd
- h. **Advocacy Committee** – April, Jonathon, Beck, Rebecca, Jack
 - i. **Allied Professionals Chair-** Dan
 - ii. Trying to develop and non-legislative strategy
 - iii. Engaging with state officials/policy makers on Olmsted’s works
- i. **Sponsorship Committee** – Carl, Dan, Kris, April, Christi, Anna, Jhenn Sanchez, Julie Barnard, Phillip Parris
 - i. 7 silver sponsors
 - ii. 1 gold sponsor
 - iii. Scheduled media takeovers have been listed and put on BaseCamp
 - iv. **Indiana Brick company look into as a sponsor**
 - v. No outstanding payments from anyone
- j. **Continuing Education Committee** – Kris, April, Kyle Kroger
- k. **Membership & Emerging Professionals Committee** – April, Jack, Kris, Anna, Beck, Carl, Rebecca, Cameron Rodman, Tommy Freeborn
 - i. Taylor Metz (Ball State Professor) has incentivized BSU students to participate in WLAM.
- l. **Communications Committee** – April, Beck, Anna, Rebecca
 - i. Social Media
 - ii. Website
 - iii. Upcoming Events

1. [Purdue's Day of Giving](#)
 2. [Earth Day](#)
 3. [Nomination forms](#)
 4. [Speakers for conference](#)
 - iv. Newsletter
- m. **Chapter Awards Committee** – *Adam, Kris*
 - i. Student Honor/Merit Awards
 1. Ball State had 4 recipients (2 Honors, 2 Merits)
 2. Purdue had 4 recipients (2 Honors, 2 Merits)
 - ii. Student Awards
 1. Call went out two weeks ago. Due May 6th
 2. Will need to put a reminder call out
 - iii. Partnering Chapter Professional Awards
 1. Jurors completed their selections 4/19 and results were sent back to the chapter
 - iv. Claire Bennett Award
 1. Coordination is occurring with Julie Barnard on when to put this out.
- n. **Events Committee** – *Kris, Christine, April, Anna, Beck, Rebecca*
 - i. Annual Meeting – Christine
 - ii. Holiday Party – TBD
 - iii. Golf Outing – Pat, Anna & Beck
 - iv. [Happy Hours will be starting up with the weather improving!](#)
- o. **Diversity Chair** – April, Carl, Kris, Jack
 - i. [Attended Black symposium in February](#)
 - ii. [Looking for more events to build off](#)
- p. **Executive Director** – Jonathan, Carl, Christi, Julie Barnard

VI. NEW BUSINESS / OPEN FORUM

- a. Scholarship Committee
- b. Additional Items/Discussion

VII. NEXT MEETING

- a. Wednesday, May 18th, 4pm, Location: **Virtual**

VIII. ADJOURN & ENJOY PIZZA!