



MARCH 2022 EXECUTIVE COMMITTEE AGENDA

Location: Web Meeting

Date: Wednesday, March 16th, 4:00-5:00pm

I. CALL TO ORDER

II. ROLL CALL

- a. Adam Kutemeier, Alan Rosenwinkel, April Westcott, Beck Schultz, Carl Kincaid, Christine Pearson, Jack McGee, Jonathon Geels, Anna Menchaca, Rebecca Ludwig, Daniel Liggett

III. APPROVAL OF FEBRUARY MINUTES

Motion: Jonathon

Second: Anna

APPROVED

IV. OFFICER REPORTS

- a. President – Rebecca Ludwig
 - i. CPC News –
 1. CPC Winter Webinar was on March 3
 - a. Women of Color Licensure Advancement Program (WCLAP)
 - i. Will sponsor 10 women of color on their journey to licensure
 - ii. Deadline for application is April 1
 - b. WLAM2022
 - i. Want to inspire/engage chapters, members and general public so they have intentionally not included “ASLA” in this year’s logo.
 - ii. Promotion can co-exist with Olmsted 200 celebration
 - iii. Mainly through Instagram with #WLAM2022
 1. Logo and hashtag must be included for tracking
 - iv. Top 5 posts will be shared on ASLA National
 - v. #1 ranked post on April 26 will be posted on ASLA National
 - vi. Final campaign details to come March 25
 2. Olmsted 200
 - a. National Association for Olmsted Parks (NAOP)
 - b. 2022 is the Year of Olmsted! 2022 marks the 200 anniversary of Olmsted’s birth (Birthday is April 26)
 - c. ASLA is 1 of 10 partners. Wanting all ASLA chapters to participate in the campaign by visiting their website <https://olmsted200.org/>, attending events, subscribing to the newsletter, show their educational film, and advocating with FLO Day Proclamation
 - i. [Ability to distribute this in our chapter newsletter as well as at the Earth Day booth](#)
 - d. Free downloadable exhibit for the public titled “FLO: Landscapes for the Public Good” can be found here: <https://olmsted200exhibit.com/>
 - e. Olmsted and America’s Urban Parks video (free access)
 - i. Can stream for community or individually

- ii. Email info@olmsted-200.org for access
 - iii. Opportunity to inform public on Fredrick Law Olmstead
 - 1. Should be general public, not limited to just membership.
 - 2. Public showing of Garfield Park (Indianapolis)
 - 3. Getting in touch with Indy Parks
 - f. FLO Day Proclamation
 - i. Declaring a FLO day or week
 - ii. Olmsted Proclamation can be found here along with other advocacy resources: <https://olmsted200.org/for-advocates/>
 - iii. Reach out to mayor, state legislator or governor
 - iv. Advocacy Committee could potentially take this on.
 - 1. **Action Item:** Will put together advocacy proclamation letter for LA's to distribute to their local government officials. Look to launch in April.
 - g. 2022 HALS Challenge, Documents Olmsted Landscapes
 - i. Prizes available through HALS and NAOP
 - ii. Winners from NAOP will be announced at the 2022 ASLA National Conference in November
 - h. Fundraising Galas
 - i. NYC on April 25
 - ii. Chicago June 17
 - i. Logos and toolkits available here: <https://olmsted200.org/for-celebration-partners/>
 - i. Can reach out to Victoria Vanhuss if other templates or logos are needed at vvanhuss@naop.org
 - j. Handles
 - i. @naolmstedparks
 - ii. @olmsted200
3. CPC Spring Webinar April 28-30
- b. Trustee – Jonathon Geels
 - i. Still drop in student renewals. Growth in every other ASLA category
 - ii. ASLA Fund raising money for inaugural Minecraft Design Camps. For more info go to <https://donorbox.org/minecraft-design-camp>
 - c. Treasurer – Dan Liggett
 - i. Current account balances
 - 1. Uptick in interest for sponsorships this year.
 - 2. Current balance does not reflect March receipts
 - d. Approval of Officer Reports

Motion: Jonathon

Second: April

APPROVED

V. COMMITTEE REPORTS: *Please convene prior to ExCom and be prepared to provide a progress report, update on activities, and action items*

- a. **Nominating Committee** – *Alan, Rebecca, Anna, Carl*
 - i. **ACTION ITEM:** Adam to issue call for nominees for ExComm ~~April 1~~
 - ii. Alan to put out call from April 15th to May 15th
 - iii. **ACTION ITEM:** Ex. Comm to let Alan know whether they will continue on with the committee or find a replacement
- b. **Tellers Committee** – *Rebecca, Beth, Jack*

- i. No Action until election
- c. **Constitution and Bylaws Committee** – *Jonathan, Beth, Adam, Alan*
- d. **Audit Committee** – *Adam, Christine, Bill Kincius, Monica Guillard*
 - i. **Need to have audit completed by end of the month**
- e. **Fellows Committee** – *Alan, Jonathan, Dan*
- f. **Archives Committee** – *Joel, Alan, April, Adam, Brett Schlachter*
- g. **Scholarship Committee** – *Carl, Kris, Beth, Randy Royer*
 - 2022 Timeline**
 - March 21 Scholarship Call Released
 - April 8 Application submission deadline
 - April 20 Selection jury meets to review applications
 - April 22 Scholarship recipient announced
 - i. Considering modifying the requirements of having two recommendation letters from staff. Instead, having the faculty have a short phone call recommendation.
 - ii. **ACTION ITEM:** Committee to meet week of April 20th to review and select student from each school
- h. **Advocacy Committee** – *April, Jonathon, Beck, Rebecca, Jack*
 - i. 165 active occupational licensure bills, up from 125 last month
 - ii. ASLA activated the **iAdvocate Network** to urge member to apply for **Rebuilding American Infrastructure with Sustainability and Equity (RAISE)** grants. Series of webinars being sent out by FHA.
 - iii. ASLA has joined a coalition of partners in sending a letter to leaders of the House Natural Resource Committee supporting the Environmental Justice For All Act, which supports more equitable access to parks and recreational opportunities: provide grants for research and program development to improve health in environmental justice communities.
 - iv. **Allied Professionals Chair- Dan**
 - 1. APA had their annual meeting in Muncie this past week
- i. **Sponsorship Committee** – *Carl, Dan, Kris, April, Christi, Anna, Jhenn Sanchez, Julie Barnard*
 - i. Jeff Miller reached out from IronSmith to be a Silver Sponsor
- j. **Continuing Education Committee** – *Kris, April, Kyle Kroger*
- k. **Membership & Emerging Professionals Committee** – *April, Jack, Kris, Anna, Beck, Carl, Rebecca, Cameron Rodman, Tommy Freeborn*
- l. **Communications Committee** – *April, Beck, Anna, Rebecca*
 - i. Social Media
 - 1. MMCITE takeover Thursday
 - 2. Date has been set for Top Golf media release
 - ii. Website
 - 1. Was the BOT Frameworks plan link uploaded?
 - iii. Upcoming Events
 - 1. Will put together a series of impact statements potentially for students that relate to Olmstead news
 - 2. Looking to have filler content potentially every week
 - iv. Newsletter
 - 1. Will be sent out Friday 18th
- m. **Chapter Awards Committee** – *Adam, Kris*
 - i. BSU/Purdue Honor/Merit Awards
 - 1. **ACTION ITEM:** Adam will be contacting interested members for meeting 3/28 week for jurying
 - ii. Partnering Chapter Professional Awards
 - 1. Potomac chapter will be sending submittals to us last week of March
 - iii. National Professional Awards
- n. **Events Committee** – *Kris, Christine, April, Anna, Beck, Rebecca, James Keith*

- i. Annual Meeting – Christine
 - 1. Has sent out Save the Date graphics. That material will go out to the chapter soon.
- ii. Holiday Party – TBD
- iii. Golf Outing – Pat, Anna & Beck
 - 1. Date has been set
 - 2. Committee working out a way to better communicate with students to attend outing
- o. **Diversity Chair** – April, Carl, Kris, Jack
- p. **Executive Director** – Jonathan, Carl, Christi, Julie Barnard
 - i. Chair -

VI. NEW BUSINESS / OPEN FORUM

- a. Newly Licensed Ceremony
 - i. \$500 will depleted emerging professionals committee budget
 - ii. Increase the emerging professionals fund?
 - 1. Will communicate via email if a vote to increase this part of the budget will need to take place.
 - 2. Will be a case-by-case basis
- b. At Large Members – Bylaws Update
 - i. 2-year term
 - ii. 3 of 6 will need to decide who is staying for a second year
 - iii. Needs to be determined before election
 - 1. **ACTION ITEM:** At-Large Members from Ex. Comm. Need to meet to discuss who will be on a 2 yr. term or 1 yr. term
- c. Opportunity with IUPUI
 - i. Steve Mannheimer at IUPUI
 - ii. Is INASLA interested in helping plan an exhibition scheduled for 2025?
 - iii. Goal is to present an exhibition (plus lecture series and appropriate publications) offering a comprehensive view of the city’s evolution over the past 200 years as a designed and imagined environment.
 - iv. Show will also include images and texts documenting “unbuilt” concepts for major projects that never came to fruition and images of places/spaces lost over time.
 - v. Also hope to use exhibition as a venue for designers to propose hypothetical projects for the future.
 - vi. Current collaborators include Indiana Historical Society, Landmarks Indiana, and AIA Indiana
- d. Opportunity with BSU
 - i. Donna Browne who is a grant writer with BSU
 - ii. Would INASLA be interested in serving as a community partner for “Compelling Stories: Making the Invisible Visible”, a proposed immersive learning project for students in CAP.
 - iii. Project details are still evolving but gist is that a class of approx. 15 undergraduate students would create a digital walk-through tour of BSU’s new Health Sciences Building that would showcase the building’s many sustainability features.
 - iv. The benefit of this project is that LA students would develop these skills, make them more marketable, and change the face of the profession.
 - v. This would take place approximately 6 months to a year from now. They are still working on the grant for the project. Would require INASLA to meet (likely virtually) with students 2-3 times each semester for 2 semesters.
- e. Additional Items/Discussion
 - i. **ACTION ITEM:** If anyone has anything that needs to go out in the chapter newsletter it needs to be to Rebecca by Friday the 18th

VII. NEXT MEETING

a. Wednesday, April 20th, 4pm, Location: **Virtual** or Thursday, April 21st, 4pm, Location: **Purdue**

VIII. ADJOURN